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# THE Organized FARMER

Vol. 23 September 16, 1963 No. 18

## THE PATHS OF LOVE CAN BE STRANGE

The American Farm Bureau Federation, which claims to have the best interests of the farmer at heart has some strange ways of showing their love for him.

Our neighbors to the south have rural electrification systems, which for nearly 30 years have tried to provide the rural areas with electricity at cost. They do this the co-operative way and have succeeded in providing a very high

percentage of these areas with electric power on a non-profit basis.

The government assisted and still assists this REA program by affording the local REA co-operatives the privilege of borrowing

money at 2 per cent. They may use this money to build their own generation and transmission facilities, because the private power companies weren't prepared in the past to use one penny for this purpose.

### Love Is To Suffer

With so much confessed concern for the well being of the farmer, one would expect from the Farm Bureau strong support for this co-operative program. Rural electric co-operatives are at a distinct disadvantage due to the very nature of the areas they serve. But the ways of the heart of the Farm Bureau are apparently not those of other human beings. It says: these co-ops mustn't be charged an interest rate of 2 per cent, but of 4 per cent . . .

The Farm Bureau's love and concern for the farmer could move one to tears!

### Keep It In The Family . . .

It also considers the present setup of the local REA co-ops wrong. They should, in the opinion of the Bureau, organize their by-laws so that ownership should be controlled by capital stock. To play the total innocent and to keep the picture of the dedicated love alive, the Bureau indicates that this stock should be issued to members only.

Sounds nice, eh? Something like: — My love, I'm saying this for your very own best. You know, I'm not interested in your money, but the government may be . . .

For the second proposition, no mention, of course, is made that it will be pretty easy for the private power companies to weasel in and get control of 51 % of the stock. For lovers this is no subject to talk about!

### Some Conclusions

When one watches from a distance and takes an unbiased look at what's going on in the world in this field, some conclusions jump to the foreground so distinct and clear, that it nearly seems an insult to intelligence to mention them:

1. The private power companies have earned a lot of money.
  2. The future of these companies looks even brighter.
  3. Watch those who profess to have such an abundance of love that they want to help you in any way they can.
- Where are the private power companies willing to pack up and leave because they can't make ends meet? Thousands of farmers had to do just that.

## No Time To Play 'Possum

U-Day will be YOUR Day this year. Though it is set for the 13th day of November, there is no reason to be superstitious. Instead, be industrious, and the results will be "super duper," to quote our teenagers.

U-Day is an abbreviation of Union Day, but it will be as important for YOU as it will be for our Union. Without YOU there won't be a Union, and without a Union you may pretty soon disappear from the farm picture, and become a number on one of the lists of the National Employment Service.

In the last year we have heard many highly educated people speak about the problems besetting agriculture. We have read even more about them, and, if it hadn't been already my conviction, I would have been persuaded a hundred times over by now that farmers must organize to survive.

### So Clear a Light

Don't think for one second that all these people gave this advice because they had any personal or financial interest in a strong farmers' organization. They didn't have such interests. They were completely detached, but they all reached the same conclusion. There was even some comprehension that not all farmers in Alberta recognized the central problem—survival—which is so clearly visible, it seems to be under the burning glow of tens of one-million watt bulbs.

One of the reasons for this lack of organization can be the attitude that "my neighbor doesn't want to be a member, why should I be active?" This attitude is wrong. It is wrong for two reasons. Firstly: Is it really true that the neighbor doesn't want to be a member? Has he been approached the right way? Has he been given facts every body ought to know? Has he been . . .

### Save Your Own Life

Secondly: If you are with another fellow in a rowboat on a lake and a storm breaks loose, building up waves that come over

the sides of the boat, filling it with water, WHAT DO YOU DO?

DO YOU DO NOTHING, BECAUSE THE OTHER FELLOW IS DOING NOTHING? Do you lie down, saying: this is the end? Or do you start bailing, no matter what the other fellow is doing? If he wants to play with his own life, that's up to him. YOU, however, have the duty to protect your own life. And in a very short while you will realize that the other fellow hasn't the right to endanger your life by doing nothing. You will get him bailing also.

### Keep Your Boat Afloat

The farmers in Alberta are in a rowboat on a stormy lake. U-Day provides the opportunity of keeping your boat afloat till it reaches the shore. No promises are, or can be, given that the winds will die down in the near

future, giving you safe and enjoyable sailing. There is, therefore, a compelling reason to join the Farmers' Union of Alberta, and to get your neighbors to join: YOU FIGHT FOR YOUR ECONOMIC SURVIVAL AND EVERYONE HAS TO HELP, IF SURVIVAL IS WHAT YOU WANT.

The Farmers' Union of Alberta is trying to do what it can to help you in that fight. We published last year two pages of things the Farmers' Union has done for the farmers of Alberta. We won't repeat them. The FUA hates to look back. Not because the organization can't be proud of what it has done, but there are so many problems waiting for solution there is no time to look back. We are concerned about the future. Everybody's help is needed to find the right way.

DO YOU WANT TO "PLAY POSSUM" OR DO YOU WANT TO WORK FOR YOUR SURVIVAL?  
—Ls.

### IN MEMORIAM

It is with deep regret that we report to our members the death September 10 of Mr. G. N. (Nick) Leenders, Executive Manager of the FUA since March 1962.

Mr. Leenders had just taken the copy for this issue of The Organized Farmer to the printers, and was driving back to head office when he suffered a heart attack, and died instantly.

In the 18 months of his services to the FUA, "Nick" made a very great contribution to this organization. His wide experience and ability as newspaperman in his native Holland enabled him to build The Organized Farmer into an attractive, effective farm paper. His ability as an office manager was apparent to all who worked with him. He was liked and respected by both staff and members. He will be sorely missed, and his place will be hard to fill.

Our sincere sympathy goes out to his wife and family.

## We hate "white spots"

White spots on maps mean that no geographer or surveyor has been in that area and made a map with all geographical details on it.

Some FUA sub-districts may show such white spots. Don't hire a surveyor to get these spots and report about it. A better solution is to send a good FUA crew into such areas and get FUA locals going. Let the motto be: no white spots on FUA maps.

## WE NEED FUA DEW-LINE

**Organizing a Membership Drive is not a matter of one or two minutes. It will go smoothly and successfully only if all parts of the organization know their role and act accordingly. Some district boards have met already and made preparations for the drive. Others are expected to meet very soon.**

The plan calls for a full and complete coverage of the whole province. Each local will have to have enough canvassers to visit every farmer in its area. It is the responsibility of the local

officers to see to it, that this is done.

### Guidance and Help

The sub-district directors have the responsibility to guide and help the locals wherever possible. They have to arrange also the forming of new locals where possible and the reviving of dormant ones. They are the leaders in the sub-districts. They will have to call a sub-district board meeting, where the whole campaign will be discussed and arranged. This is no easy task, but past experience has shown the sub-district directors able to handle the job and handle it as they did last year—darned well.

### The Leader

The district director is the supervisor, the leader. He must oversee the whole operation. He must be the tower of strength, the organizer, the inspirer. His is the greatest responsibility. The figures after the drive will show how well he has done his job. His district can stand out as an example, but as a sore thumb also.

### Tour To The East

Two of the sub-districts of each district showing the best results will have the right to appoint a canvasser as a participant in a tour to Eastern Canada. The decision as to which sub-districts have reached the best results will be made on the same basis as last year. Life memberships are available at \$100. This is cheap. Two

year memberships will be counted separately. One local last November signed 88% (eighty-eight per cent) of its membership on a two-year basis. This shows the possibility is there. Let's use it. It will make the job for 1965 easier.

### Miracles Possible

Canvassing appears to many to be a difficult job. With some long time experience in the field I dare say it isn't. If it is tackled with dedication and enthusiasm, miracles can be performed. That word "miracle" has often been applied to what the Israelis have achieved in their country, and to what, for example, district 12 has done last year. In only a few years' time the Israelis created a very highly developed agriculture in what was largely a desert. This

was not done by trained, experienced farmers, but by people coming from all walks of life. Without any special training they started the job and succeeded. The people in district 12 weren't professional canvassers. Still they succeeded in increasing the district membership by 25%.

### Three Words

The "miracle" in both cases was: DEDICATION, ENTHUSIASM, WORK. Everyone is able to provide these. These words Dedication, Enthusiasm, Work, are our DEW-line—not to protect us from atomic bombs but to help us in our economic survival. Let's start our own DEW-line with DEDICATION, ENTHUSIASM and WORK. It is the least anybody can do to help himself.—Nk.



# Only He Who Works Gets The Crop In

FUA District No. 12 takes up the southwest corner of the province, from Calgary to the border, and from the mountains as far east as the irrigated areas. More space is taken up by foothills than in any other FUA district. There is some splendid land for the cattleman as well as for the grain grower. As far as the number of farmers is concerned, it is one of the smaller districts.

District Director is C. J. Versluys, an easy man with a laugh and a joke, but a worker. He took over the district reins in 1961 and in a very short time has learned how to handle them. His district was the most successful in last year's membership drive. When the drive started the district had 1842 unit memberships. That figure had grown on August 21, 1963, to 2302, an increase of 460 units. Glory to whom deserves it. Here is a man and a team that deserve that glory fully. They beat everyone else.

An increase of about 25% is not something to sneer at. Yet, when you speak with "Corne" Versluys it appears to be nothing special. There is no chest pounding. It all appears to be in a day's work. No glorifying of the hours spent by himself or of the planning gone into this result. Nevertheless, there was an increase in membership of about 25%. There must have been something out of the ordinary, else all other districts could have done the same thing and we now would have more than 30,000 members instead of 26,000.

For that reason there is the tremor of expectation in your voice, when you ask that simple question: How did you do it and what did you do?

You expect a lecture on how to organize a drive, a sort of treatise

on How To Influence People And Make Them Members Of The FUA. Instead, there come only a few sentences, clear, to the point, setting out how work can be done effectively without fanfares.

## Machinery Made Ready

"We took time out towards the end of September to thoroughly organize all the sub-districts. We started canvassing early, before the opening of the drive. I told the sub-district directors that we needed results. I got full co-operation from all of them, men and women. I fully believe the fact that women took a very active part in the work made the drive a success."

That seems to be so logical that you can't consider it a sufficient explanation. Anybody else could do that,

and could have shown the same good results. No., there must be more to it, and you start digging.

## Not Left to "Hired Help"

Did membership in MSI give the drive a boost?

Without any hesitation the answer is:

"I can't see that MSI helped us materially, in each case not more than in any other district. The same is true for the insurance services."

That is one balloon shot down, but don't give up so easily. These men and women in District 12 didn't give up too easily either, else they couldn't have come up with such an increase in members. Therefore, a second balloon is launched:

"You must have done an awful amount of work yourself . . ."

The first words "I don't know what an awful amount of work is," don't sound too discouraging. Here then seems to be the alley we have been looking for. But then . . . oh my:

"I have spent some time on the project, but that isn't the reason for our success. We have quite a large board and all the members are willing workers. We all tried to create a favorable climate for the drive and interest for it. This board costs perhaps more than a small one. The results, however, more than make up for the few dollars more spent."

## The Fertilizer . . .

This try wasn't very successful, either. It's time for a third balloon, because there must be something more than a bit of simple organizing and creating interest.

"What kind of a touch did you use?"

The answer?

"I didn't use any special touch. Teamwork, enthusiasm, a good working relationship in the district is important. But there are no mysteries involved nor magic. If you are looking for ANSWERS, I have just given them, enthusiasm, teamwork, good relationships, but above all plain, common work. Going out and doing the job, that's all there is to it."

"That may sound simple, even too simple, but we have fared very well with it. Nobody accomplishes anything by sitting home. The people in our district went out and did the job. That's all."

After this you give up, because you realize the magic you have been looking for, the special touch, the out of the ordinary, it simply isn't there. IT IS INDEED NOTHING MORE THAN WORK. GOING OUT AND DOING THE JOB, JUST AS THEY DID IN DISTRICT 12. EVERYBODY ELSE CAN DO THAT.

# The Role of Women In Our Society

By MRS. PAULINE JASMAN, FWUA Director District 10

In attempting to define and to understand the role of women in our society; I first of all wish to point out to all who read this article, that I stand FIRST of all for the family and hereby propose no all-front feminine attack on the business and professional fields of men. At the same time I will not hesitate to deplore and to renounce women who abdicate their obligation to put their brains and education to creative use.

## FWUA—Study OCTOBER

The topic for study has brought to my mind the following questions for consideration. I shall try to deal with these briefly throughout the article.

What is the role of women in our society today?

In what way does the role of women in our society today differ from that of the previous generation?

Are we as women shirking our responsibilities?

Do we take our privileges and our freedoms for granted?

What will be the role of women in the society of tomorrow?

In truth women have many roles to play in our society today, therefore it is difficult to suggest which role is more important or more deserving of a woman's time and effort.

Our society regards the place of women as being in the home, yet at the same time more and more women are employed outside the home. It is as if we were trying to mesh two incompatible ideologies.

It is clearly evident that woman must balance the needs of her family and the needs of the community to play her role in society today.

## Role of Pioneer Women

Women have always played a vital role in society. In pioneer days, which for some of us are not yet too far in the distance, our mothers and grandmothers served many roles—their was the role not only as homemaker, which in the days of wash-boards, butter-churns, coal and wood stoves, seems a full-time job in itself; yet they found time to care for the sick, they practised midwifery, spun yarns, and weaved the cloth to clothe themselves and their families. Although our predecessors executed these tasks dutifully and willingly, I am certain they performed them also of necessity, simply, because there was no other way out, and no one else to do them.

In complete contrast, aside from the role of being a homemaker, or unless they have chosen a career

or profession, women today have the privilege to choose the role they wish to play in society.

## What Role Are We Choosing?

Are we choosing to assume responsibility only if and when it is convenient? Are we choosing to be drinkers of tea, or to be ornamental? The truth is that much good can come out of a social cup of tea, and as for good grooming—it is a daily necessity that we must not and dare not neglect; but let's not make these the eminence of our ambition.

We have been told repeatedly that the status of a nation can be judged by the status of its women. If then the height to which our country can rise depends on us, then it is time, sisters, to wake up and meet the challenge of our times and to share along with our men our responsibilities as citizens, not as inferiors, but as equals.

## The Primary Role of Women

The tasks of old may be gone forever, and I dare say that their passing has relieved us of a lot of drudgery (and good riddance) but in no way have we been robbed of our status of womanhood.

The primary role of woman as a wife and mother is still our God-given right. It may have expanded from its original form, but it has in no way lost its prestige or its importance—unless we choose to indulge in idleness or fail to make the adjustments which become necessary with the changing times.

Perhaps it has become fashionable in recent years to play down the important contributions made to our society by those whose job is primarily that of wife and mother. I would say here that the accent is all wrong; however, I will point out to you where the grave danger lies. It rests with the home-loving mother, yes, the mother who so lovingly and carefully tends to the needs of her little one, but who completely dis-

regards the forces at work beyond the immediate confines of her home, which will without a doubt affect her child's life and the welfare of her family.

## Barriers To Equal Rights

What are some of the barriers that confront the status of women? They are the lack of opportunities; discriminations and opposition from the opposite sex; but the greatest barrier of all is apathy on the part of women themselves, or shall we say, just plain indifference.

Dr. Helen Abell, professor of Sociology of the Ontario Agricultural College at Guelph, made the following statement at a recent conference for women: "The most complex problem is ourselves"—and is there any wonder?

For centuries we have contributed to the idea that women are weak and inadequate, clinging to their men for support and advice. Would it not be quite unreasonable for us to expect that a legend nursed so carefully, for so long a time, by both men and women alike, can be abandoned overnight?

## Ideal Of Equal Rights

During the past century a great deal of ground work has been done to change this legend. We need to hold in high esteem such women as Agnes Mephail, Mrs. McKinney, Irene Parily and Carine Wilson, who fought and won for us equal rights to vote, to sit in parliament, the legislature and above all to be recognized as persons.

In the United Nations the Commission on the Status of Women also is directed towards the achievement of an equal status for women in all fields, political, educational, economic, legal and social. We ourselves, on occasion, have asked our governments for measures to achieve one or more of these equalities. However, the ideal of Equal Rights can only be achieved when all women learn to use their talents to the full and when they choose to participate in all phases of social and public life.

## Equal Rights

Canadian women have had the right to vote and hold public offices for many years. Why are so few women in public life?

For the answer to this question I quote from the periodical entitled "Equal Rights for the

Daughters of Eve" a publication reprint from the Citizen: "There tend to be fewer kinds of jobs available for women especially in the more highly skilled occupations. Women are often passed over when promotions are made to positions of greater responsibility, prestige and pay." In other words there is discrimination against women seeking top positions.

Further I quote — "It is not uncommon for women to receive as little as two-thirds of the normal salaries of men for the same work." "Pension rights and the age of retirement are not always the same for women as for men. Married women are sometimes discriminated against in the search for employment, especially in periods of unusual unemployment amongst men."

So while Canadian legislation encourages equal pay for equal work, many loopholes exist and women are still a long way from having full economic equality with men.

## Education Holds The Key

While it is one thing for women to be granted equal rights, it is quite another for them to understand fully what these rights mean and what use can be made of them.

Education, indeed, holds the key to the entire problem of equal rights. Without understanding the society and the functions of politics and governments, we can never hope to assume positions of high responsibility in public life.

Women must be made conscious of the desirability of combining their family responsibilities with the responsibilities and participation in public life.

In summing up I contend that—"Unless women themselves really want legal equality with men, they are not likely to enjoy its advantages even when achieved."

In viewing the role of women in our society of tomorrow—"Let's not be guilty of indifference; let's not shirk our responsibilities; for equal rights—imply equal responsibilities; every opportunity—an obligation; every possession — a duty."

"If a nation can only rise to the status of its women, then the onus is upon us."

## FARMERS' UNION OF ALBERTA

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In the past two months we have been publishing a series of articles dealing with the problem of our changing agriculture, and the steps we must take to meet these changes. The last article was headed "After the plowing comes the seeding." We had intended to publish the final, and perhaps the most important, of these articles in this issue, but now find that this is not possible. It will, we promise, appear in the next issue.

WATCH FOR IT!

FUA District 12 Has Big Plans

At a special District 12 FUA board meeting at the home of Mr. and Mrs. Archie Hogg, many important issues were decided. One of these was the planning of a district team through the Farmers' Union & Co-operative Development Association. Kay Dowhaniuk, director of FU & CDA, and Gerald Schuler, were there to explain the setting up of a district team. The first meeting will be held in November.

Mr. Versluys gave a comprehensive report of the Farm Labor Conference in Banff, he and Mr. Doug Galbraith attended. Mrs. Lange attended the Leadership Conference.

Encouraging reports on Junior FUA activities at Gold Eye Lake were given. The Junior FUA Convention was successful.

This was followed by a successful Junior Camp with 22 young people from District 12 attending. Resulting from this camp was a meeting in the form of a picnic at Fort Macleod, August 25.

A district FUA curling bonspiel is being planned for next winter. This is to be held at Pincher Creek. It is hoped that provincial "play-offs" can be arranged.

A district dinner was planned for November 1 in the High River Memorial Centre at 6:30 p.m. Watch for further particulars and keep the date open.

FWUA director Mrs. Huddleston reported that the annual convention banquet will be held at the "Carolina" in Calgary, on Wednesday evening of convention week.

FUA LOCALS

WANG heard a very interesting report from Thorval Kjollien about the district convention. District director Whitney spoke about the work of the FUA in the past year.

GALAHAD - PLEASINGTON had an active summer with a picnic on Farmers' Day, the raffle of a pony, which netted \$434.00, and 12 delegates attending the district convention. A letter was sent to the M.D. of Flagstaff, requesting continuation of the present medical Scheme. Ronald Bownes and Edward Peake attended a Teen Camp at Gold Eye Lake. Ronald Bownes attended the graduate seminar also. Both boys gave very interesting reports.

DAVID THOMPSON listened to a report given by Ella Palatus who had attended the Teen Camp at Fairview College. During the meeting the suggestion was made to publish pictures and thumbnail sketches of nominees for office in The Organized Farmer and the local press, whether in a news item or in an advertisement. The next meeting will be held on October 7 at 8 p.m.

FWUA HIGHLIGHTS

ANTHONY HILL held their July meeting at the home of Mrs. Elsie Henke. Quite a discussion was held on the subject of how a woman should sign cheques, legal papers and letters. A donation of \$15 was made to the Junior FUA to help sponsor a queen.

SUNNYNOOK held only short meetings in July and August as members were too busy at home. A picnic was held at the home of Mrs. Dorothy Anderson and a quilting bee at the home of Mrs. Lilian Anderson. Marjorie Orford and Leonard Anderson attended one of the camps at Gold Eye Lake.

WARNER'S FWUA float won second prize in the Farmer's Day parade. The local will decide in October whether to disband or not. Several members want the local to continue, but they don't attend the meetings regularly. New members are unwilling to take office and older members have all done their share. (There isn't anything gained by quitting. What may seem to be a difficult position at this moment, may show to be a blessing in disguise tomorrow. —Editor)

HEATH met at the home of Mrs. J. Mansfield on August 7. Six members and four visitors were present. Highlight of the meeting was the report given by Janice Murray, who attended one of the Gold Eye Lake camps.

WEST WIND met at the home of Mrs. Edwin Kunkel. Sixteen members and two visitors were present. President Grace Robertson complimented the float committee on the beautiful float which won first prize of \$25 during the Pincher Creek Fair. The local decided to renew its membership with the Canadian Mental Health Association. Lorraine Therriault gave an excellent and enthusiastic report about her attending one of the teen camps at Gold Eye Lake. Mrs. Alyre Therriault reported about the meeting at High River at which Mrs. G. van Beekhoff, ACWW president, was present.

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SUB-DISTRICT MAPS

Sub-district maps are available at M.D. and County offices.

They can make the organizing of the Membership Drive much easier.

It becomes more and more important to have your Income Tax filed the way it should be done.

(Do you know that the Alberta Medical Plan speaks of "Alberta residents whose taxable income is below \$500 according to federal government regulations?")

For members living near Edmonton our income tax department at Central Office can be a real help.

Those living farther away can profit from our Income Tax Field Service.

Bring this matter up at your local meeting. Form a group and notify Central Office how many members want assistance in filing their tax returns.

IT CAN SAVE YOU MONEY.

**F.U.A. Income Tax Service**  
9934 - 106 Street, Edmonton, Alta.



# Haul to the Farmers' Company that's on the move!

As Canada's first farmer-owned company, United Grain Growers has a special responsibility.

The prairie farmers who direct the affairs of U.G.G. must show that farmers can operate not only a sound business—reputable and strong—but one that can speak up for farmers and have real influence.

Competition for your grain . . . . thoughtful and effective farm policy . . . only a strong, business-like farmers' company can achieve these.

A farmers' company with power and influence takes some doing. And fast moving.

When the U.G.G. founders were granted a charter back in 1906, they made it impossible for anybody but farmers to own or control the company. They set up an objective: this company must help all farmers in the West. Next, they made company policies to guide their hired management.

Then they employed the experts . . . trained grain men . . . the specialists who could advise them on efficient business methods. And U.G.G. had begun to move.

United Grain Growers has never stopped moving.

Look at some of the decisions which skillfully keep U.G.G.'s country elevator system the most efficient in Canada.

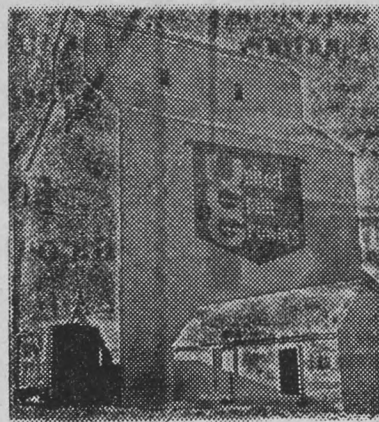
Take Fox Valley, Sask. where U.G.G. had a 28,000 bushel elevator, bought others from Reliance and Midland Pacific. Now U.G.G. farmers in Fox Valley have 286,000



bushels capacity, but need only two agents. One head office and one field staff where three existed before. Less cost to the farmer. United Grain Growers' 770

elevators are composed of elevators that were once owned by 17 other companies.

U.G.G. will dismantle and rebuild an elevator, or lift it up in one piece and transport it by truck or rail. Look at the elevator at Manning, Alberta. It is built like new from materials salvaged out of a dismantled elevator from Grimshaw. This 150,000 bushel giant is reputed to be the biggest country elevator under one roof in Canada . . . and Peace River Country farmers filled it the week it opened.



U.G.G. wants to provide real Farmers' Company competition at certain points. At Portage la Prairie, where competitors have been strongly entrenched for decades; U.G.G. opened last year and already Portage farmers have delivered thousands of bushels to this fine new 150,000 bushel composite elevator.



U.G.G. rebuilds or adds annexes wherever grain production justifies such action. Look at Carrot River, Saskatchewan. U.G.G. built in 1939 just after farmers first opened up the area. During the war, annexes were built in a hurry to save surplus grain that was piling up. In 1952, a new elevator was needed and built. Since then, the new surplus made it necessary to add annexes to both elevators. U.G.G. capacity at Carrot River is now 337,000 bushels.

This Farmers' Company is on the move. And every move is aimed at making the Company stronger, more able to help Western Canadian farmers. They own the company. No one else.

A. M. Runciman, president of United Grain Growers, told some Alberta farmers recently: "In the last 50 years, United Grain Growers has owned at one time or another some 1,200 elevators and has trimmed these down to 780. Our capacity per elevator since 1948 has increased 38% . . . from an average of 52,000 bushels per elevator to 72,000 bushels in 1962. At the same time our country capacity has risen from 25 million bushels to 58 million bushels, or an increase of 132%."

Figures that show U.G.G. is on the move . . . always giving a business-like meaning to the co-operative idea. It's the reason why, in the long run, you get the best deal from U.G.G. and your U.G.G. agent.

Haul to United Grain Growers and see.



*The Farmers' Company*